

# Real View Interactive LLP

501 Vishawa, Nyati Garden, Mohammadwadi, Pune 411060

Vipul Agarwal  
Choice Group

9823122952

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Ref No.: Quo/23-24/009

**Sub.:** Proposal For Walkthrough Animation Film For Your Proposed Project At , Pune

Korbhan Plot

Dear Sir,

Thank you very much for the interest shown in our services. Based on the details furnished, please find enclosed herewith our best proposal for the development of Virtual Walkthrough for new proposed site at Korbhan Plot ( Survey no.292 )Pune

**Target Audience** Mid Income Group

### **Objective of Presentation**

Creating awareness about your upcoming venture.  
Providing the glimpses of your project in nut shell.  
Emphasis on amenities & specifications.  
Generating serious enquires of potential clients.  
Converting enquiries to business.

### **Tentative Scope Of Work**

- Development of tower comprising two wings from all 4 sides.
- Development of entire site layout.
- Development of all landscape zones.
- Development of Amenities spaces such as Club House
- Development of Entrance Gate & Compound wall.
- Interior Animation of one 2 ½ BHK Apartment
- Interior Animation of club amenities.
- Exterior animation shots covering design features & layout.

### **Animation Process**

#### **Pre-Production**

Conceptualizing, coordinating, scheduling

#### **Production**

Around 3 minutes of fully rendered animation with modeling, texturing, rendering

**Post-Production**

Editing, basic motion graphics, background music, supers

**Animation Details**

Length of total film : Not exceeding 3 minutes.  
Format : MPEG 4  
Resolution : FULL HD

**Tentative Delivery Schedule**

Around 60 days after receipt of confirm work order, advance payment & required data.

**Delivery Format**

Hi resolution MPEG 4 file of animation film

.TGA (6K : Hi Resolution) and .JPG ( 2K :Low Resolution) still images

**Background Score**

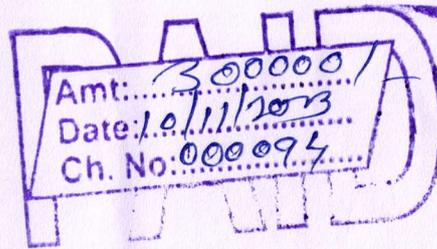
Stock music.

**Editing**

Top of the line NLE system

**Terms Of Payment**

50 % Advance payment with confirmed work order  
50% On delivery of the final film.



**Cost Analysis**

<b>Animation Film (Music only format)</b>  3 min Full HD Walkthrough animation film as per the scope of work mentioned above.  Includes : 10 Hi Resolution Still Images  <b>Extra High Resolution images</b>	<b>Rs. 6,00,000.00</b>  <i>Release 50% Advance</i>  <b>Rs. 15,000.00 / image</b>
<b>Taxes</b>	<b>18% GST applicable extra</b>

*Aganwal*  
*9/11/23*

**Please Note :**

- We will start the project upon receiving **all** the required drawings from your architect and / or other consultants, Signed copy of the work order and advance payment.
- Permissions if required for Drone Shoot (if required) will need to be arranged by you.
- This quotation is valid for 14 days. The total production cost is based on the job specification, requirement, information provided and discussions as at the date of this quotation. It is subject to change if additional information is provided, additional requirements are made, or job specifications are altered.
- We will develop the individual components in detail and send it to you for your approval.
- Any changes which need to be incorporated after sign off, would be chargeable as per the level & complexity of design change.
- You will have to suggest changes if any as and when project portion is sent to you for approval.
- No major changes will be incorporated after finalisation of Ruff Cut. If so the changes will be charged extra as per the complexity involved.
- People in motion and landscape elements will be used from our existing library.
- Project files is an exclusive property of Real View and will not be handed over to anybody for any kind of further processing or documentation.
- In case you want to use some anchors or brand ambassadors or models for the theme based drama, the cost incurred will be borne by you.
- Final project at editing suite will be retained for 7 days post delivery. In case of any comments and suggestions which might involve re-editing, needs to be informed within 3 days of delivery.
- Should the project be put on hold for more than 60 days or terminated by the client, a progressive fee will be incurred. Progressive fee will be in full or not less than 75% of Total costs depending on the stage of the project.
- Images or animation if required for more than specified resolution will be charged extra at actuals.
- Real View is not responsible for the quality of the output if the artwork has been reprocessed or modified by a third party. Real View is only responsible for the output produced directly by Real View.
- Any kind of replications or conversions in other media format will be liability of the construction house.

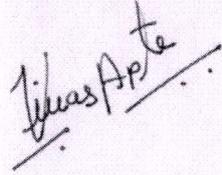
11/15/2012

I am certain that you will find our proposal worth considering and provide us an opportunity to serve your esteemed construction house.

Assuring you the best of our professional services at all times and looking forward for a mutually beneficial business relationship.

Thanking you,

**For Real View Interactive LLP.**

A handwritten signature in black ink that reads "Vikas Apte". The signature is written in a cursive style and is underlined with a single horizontal line.

**Vikas Apte**  
Director